



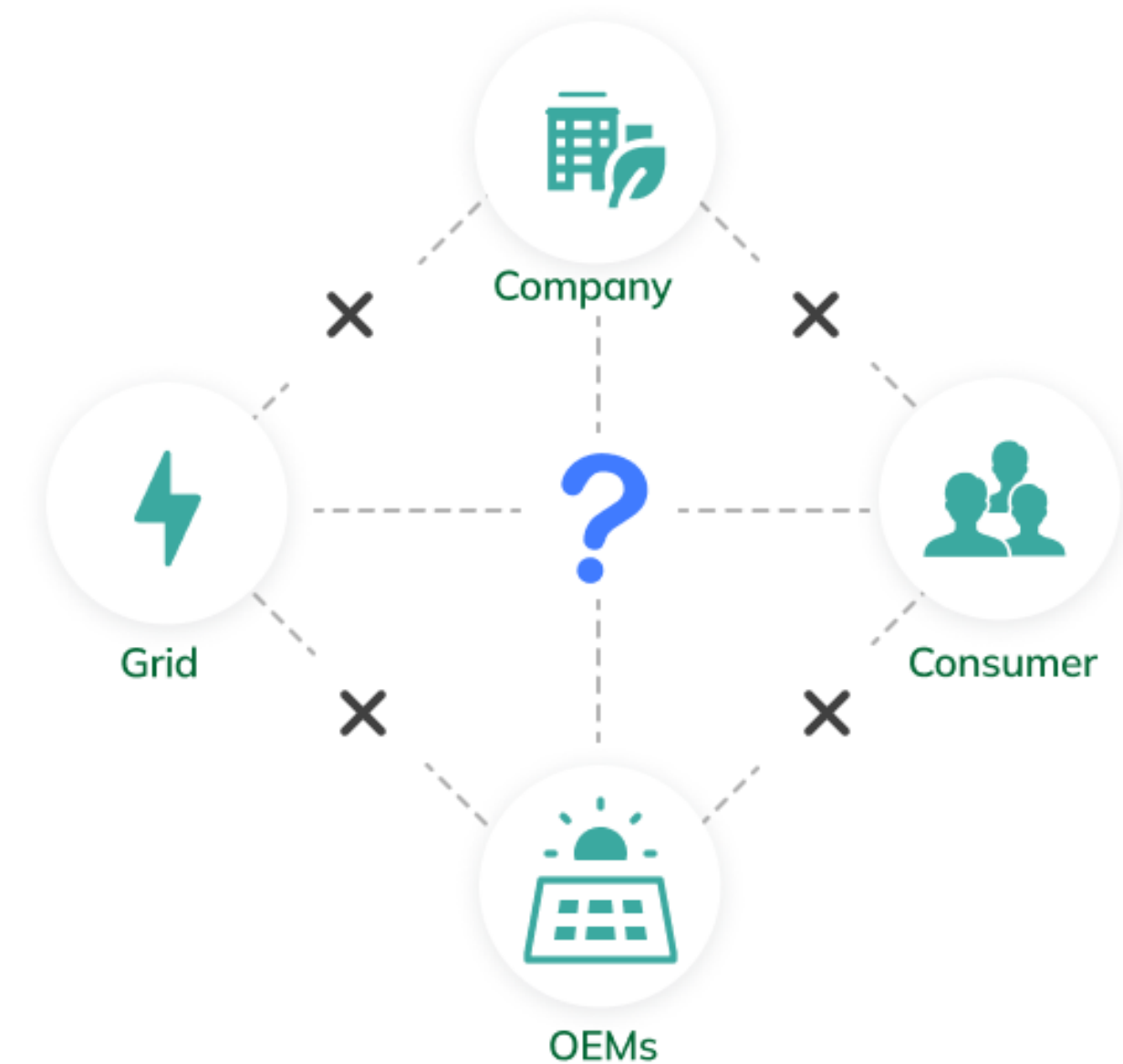
Open Energy Data to
Save money, energy, and the planet

Investor's Deck

April 2023

Millions of homes are going to change how they use and produce their energy.. but the ecosystem is not ready

- **Consumers need help, but are blind** towards energy reduction & management (+60% don't know how to save)
- **Companies have enough fires to develop their own technology** (Utilities are energy traders, Banks are financial experts,..)
- There are **great solutions** out there, but often unknown or isolated **with an untapped potential** (Solar, Smart Heating, EVs, ..)
- **Grid will be challenged** by a fluctuating demand and an intermittent generation of renewable sources



Clevergy's platform connects the dots, optimizing user's savings and enabling Energy Transition

- Cross-sell (products & services)
- Improve customer relationship
- In line with SDG



Companies



Consumers

- One stop shop
- Save money (bill by 30%)
- Save energy (CO₂ by 40-90%)

- Flexibility
- Demand response
- Efficiency



Grid

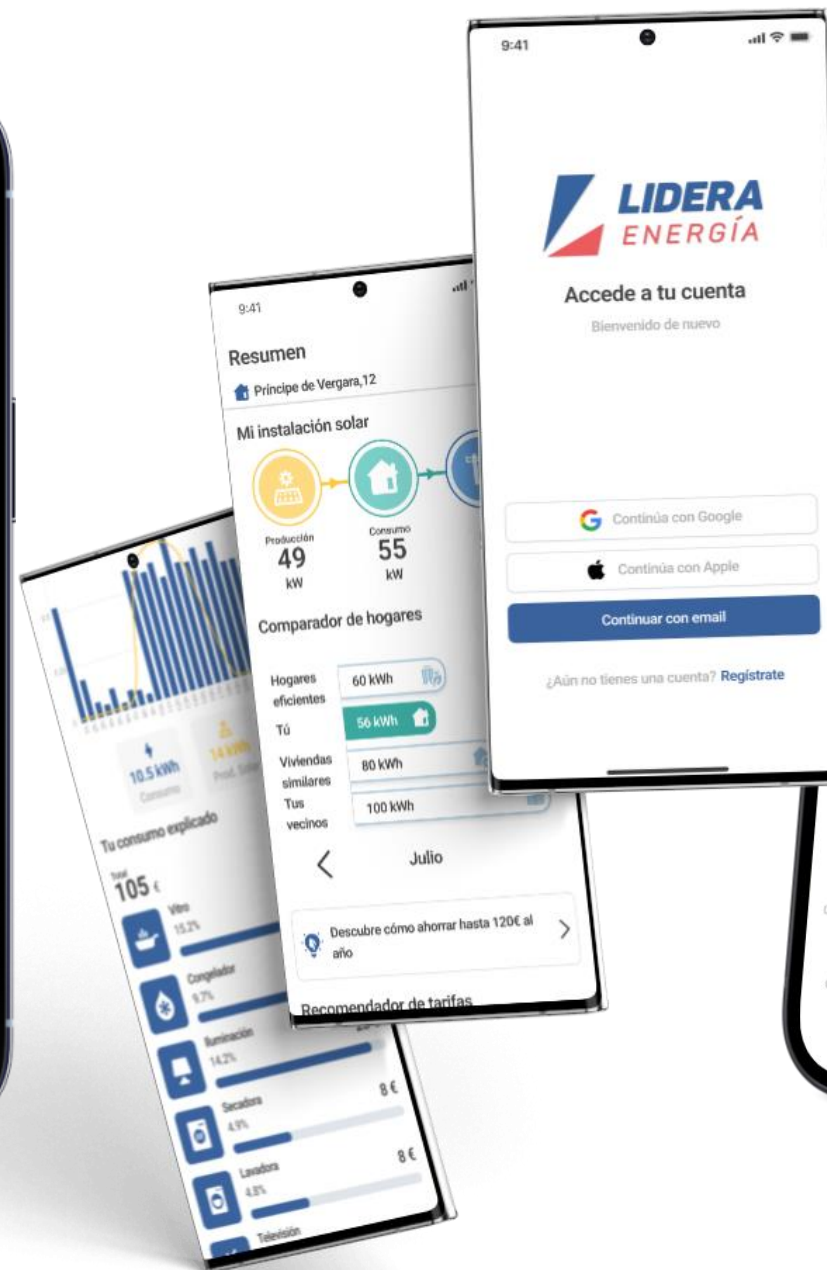
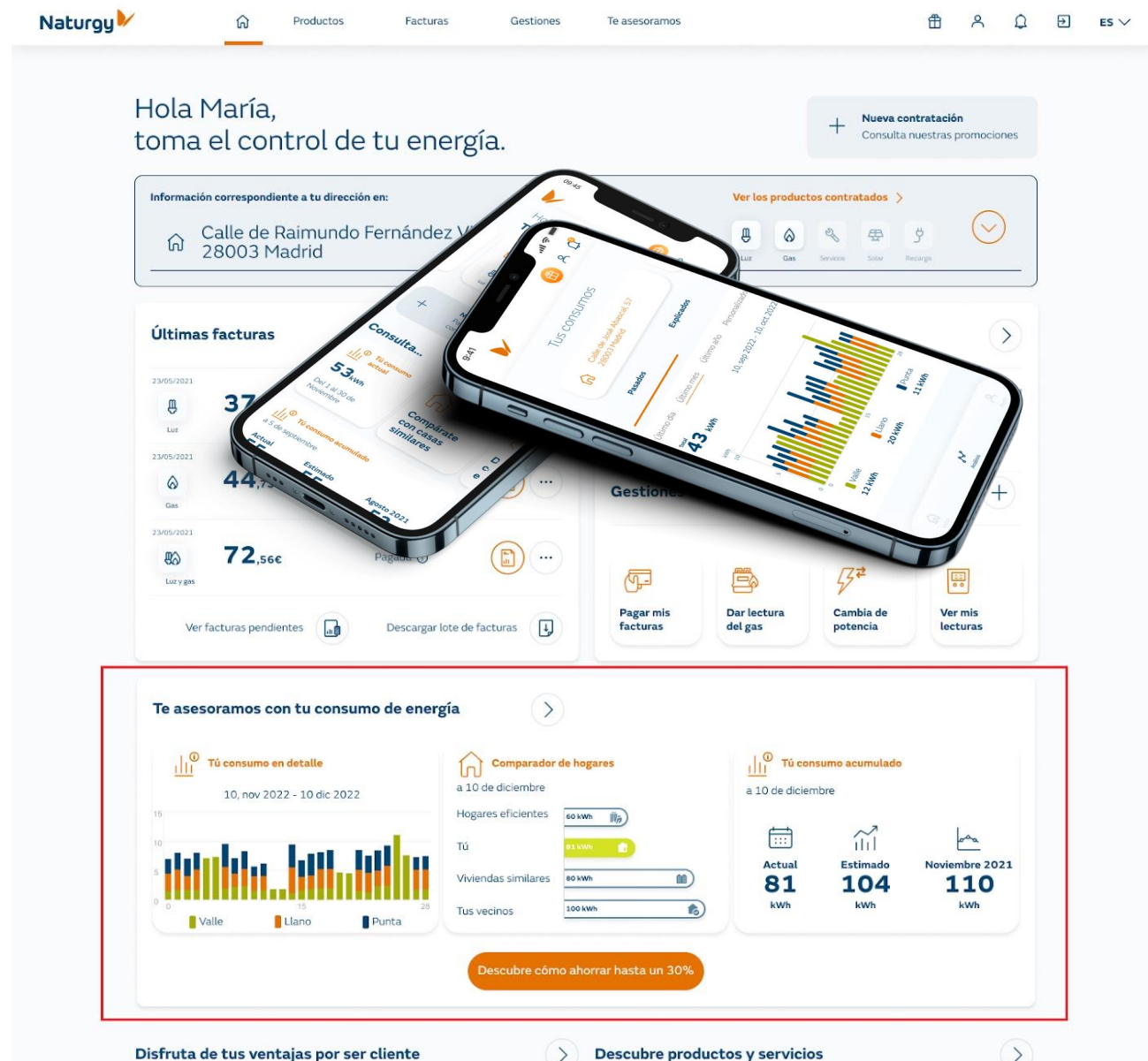


OEMs

- Increase integrations
- Increase functionalities
- Increase sales

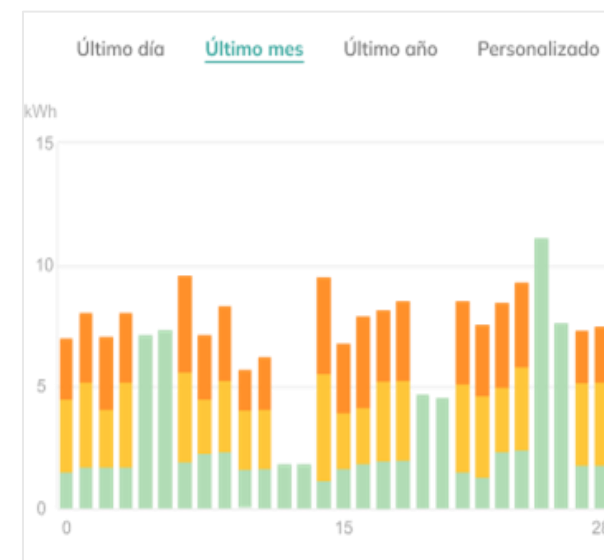


To do so, we help Companies build great energy products for their customers..



We help Consumers understand, optimize and manage their energy consumption

Understand



Optimize

Tu tarifa recomendada



Uno de los aspectos claves para ahorrar es tener la **tarifa correcta**. ¿Y tú, sabes cuál es la mejor para ti? **Te ayudamos a descubrirlo.**

¿Qué tarifa me conviene?

Cambia tu potencia contratada

Potencia contratada

Reduciendo tu potencia contratada de 3,3 kW a 2,7 kW puedes **reducir 25€ al año** en la factura.

¿Quieres que te ayudemos a cambiarla?



Ahorra un 70% en tu factura

Instalando paneles solares en tu hogar



Tu factura hoy
950€/año

Con Solar
372€/año

Podrías reducir tu consumo mensual de la red de **250 kWh a 80 kWh**. Podrás ahorrar **578€** al año en la factura.

¡Me interesa!

Ahorra hasta un 10% en energía

Establece temperaturas moderadas

Aire acondicionado

No bajes de los **24°C**, cada grado que disminuye la temperatura, el consumo del aire acondicionado **aumenta un 8%**

Adquiere un frigorífico más eficiente

Frigorífico

Los nuevos frigoríficos mantienen la temperatura y los alimentos de manera más eficiente en su interior. Con esto puedes apreciar un ahorro de **7% en tu factura**

Manage

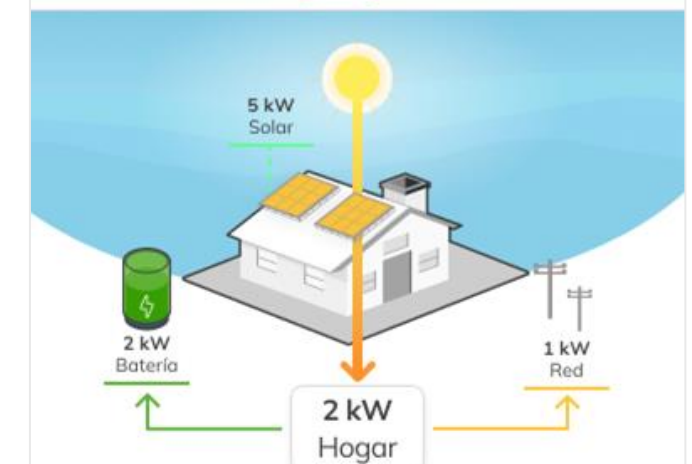
Autoconsumo

Príncipe de Vergara,12

Junio

Julio

Agosto



5 kW
Autoconsumo

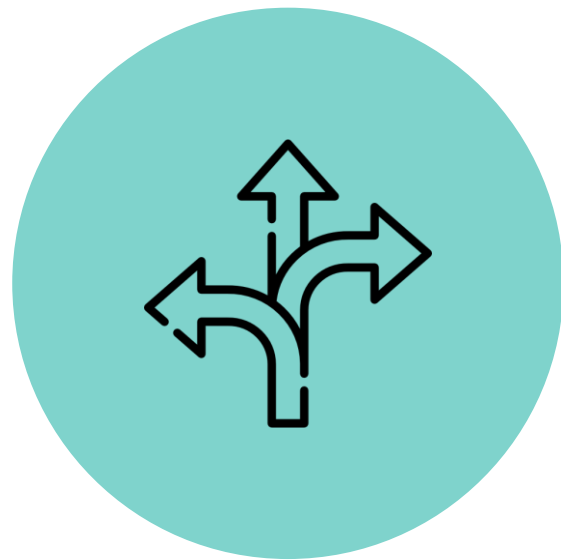
2 kW
Consumo

1 kW
Red

Tus dispositivos Shelly

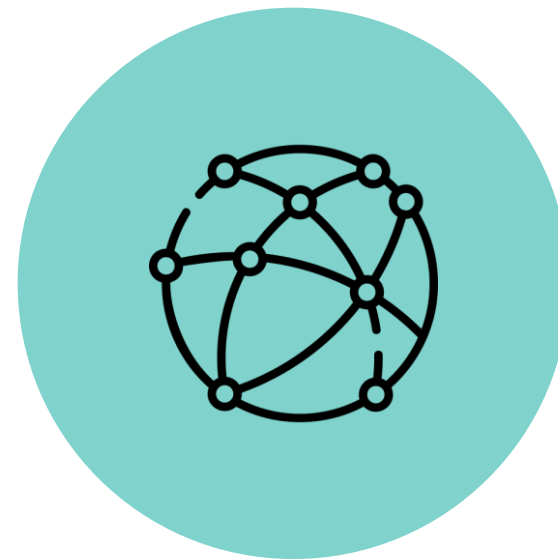


.. and we do it with a unique approach: an effortless, interconnected, and comprehensive solution



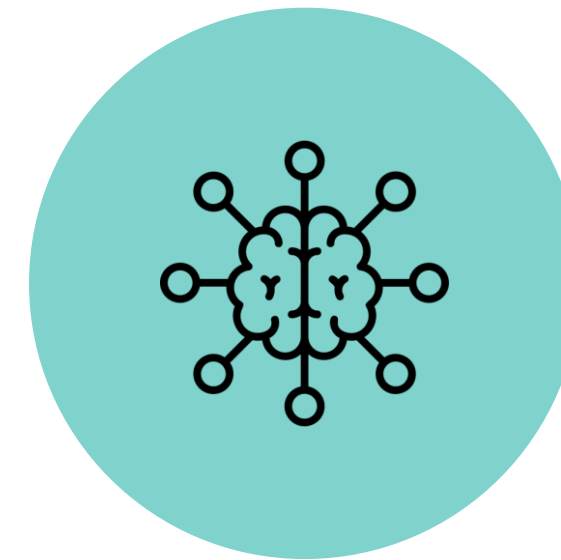
Flexible Integration

- Three methods: Whitelabel, Microfrontend, or via API
- Developer friendly
- Adaptable to customer needs



Connected to the grid

- Access to consumption of all Spanish smart meters
- Info from day 1, hardware free
- Reduces integration pains for the companies



One stop shop

- End to end solution for the customer
- Companies centralize their customer experience
- Brand Agnostic. Control all devices from one App

and a dream team covering Business, Product & Development

Strategy & BD



Beltrán Aznar, CEO & Founder

2y BD in Australia
2y Energy infra in East Africa
+3y BCG in EU, ME and Asia



Product



Álvaro Pérez, CPO & Founder

+7y Product development,
especialized in IoT



Tech



Juan López, CTO & Founder

+15y Data Science, Artificial
Intelligence, tech teams growth



Backed by a great team of Developers (6), Product lovers (3), Ops (1), Sales (2)
.. and Tier 1 Advisors:



**Adrian Tuck, Energy
Founder & CEO at Uplight**



**François Miqueu, Banks
Board Member CaixaBank**



**Sophie Bernard, Operations
SVP EMEA Auctane**



**Lorenzo Franzi, VC World
Partner at GFC**



**Javier Llorden, Sales
CSO at OnTruck**



Join us in our mission to unlock energy transition



Companies in line with
SDG and optimizing value



Consumers saving money,
energy, and the planet



Flexible Grid for
Demand Response



OEMs interconnected and
optimizing their impact



Thanks!

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